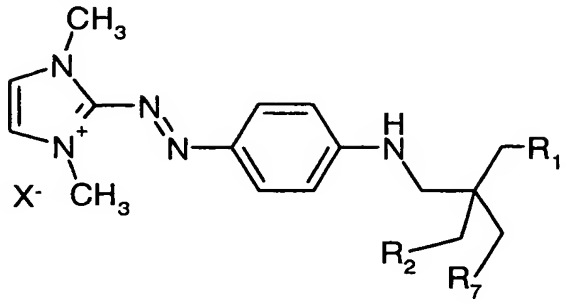
Abstract

The present invention relates to novel cationic dye of formula (1)



(1),

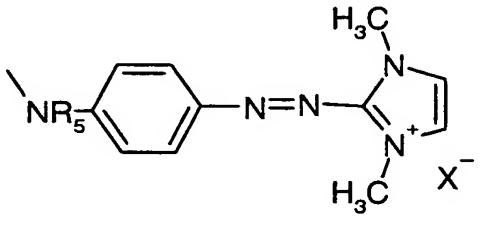
wherein

R_1 and R_7 are each independently of the other hydrogen, hydroxyl; unsubstituted or substituted C_1-C_6alkyl, aryl radical or C_1-C_6alkoxy; or -NR_3R_4,

wherein

R_3 and R_4 are each independently of the other hydrogen, unsubstituted or substituted aryl radical or C_1-C_6alkyl, and

R_2 is hydrogen, hydroxyl, unsubstituted or substituted C_1-C_6alkyl, aryl radical or C_1-C_6alkoxy, -NR_3R_4, or an organic radical of formula (2)



(2)

wherein

R_5 is hydrogen, unsubstituted or substituted aryl radical or C_1-C_6alkyl, and

X^- is an anion.

Further, the present invention relates to compositions thereof, especially comprising other dyes, to processes for the preparation thereof and to the use thereof in the dyeing of organic material, such as keratin, wool, leather, silk, cellulose or polyamides, and preferably human hair.